



॥ श्रद्धा विद्या भोजन ॥

S.P. Jain Institute of Management & Research

SPJIMR



PGCIM

Post Graduate Certificate in International Management

Introduction

Aim to Impact



Bharatiya Vidya Bhavan's S.P. Jain Institute of Management and Research (SPJIMR) is one of the premier business schools in the country. It was inaugurated by the British Prime Minister the Rt. Hon'ble Margaret Thatcher, in 1981. Since 1996, it has been consistently ranked as one of the top 10 management institutes in India.

Why SPJIMR ?

- Ranked among top 10 business schools in India
- Focus on value based education to develop empathic and non self-centered leaders
- Pedagogy innovations for character and attitude building
- Private autonomous institution with ability to utilize academic freedom and develop dynamic education programme and curriculum
- Highly qualified and experienced core and adjunct faculty members from diverse backgrounds and with rich experience
- Extensive industry interaction and alumni engagement to respond to changing marketplace



Our Philosophy

Influencing Practice

SPJIMR, in all its activities is guided by its mission on focusing on the objective of "Influencing Practice".

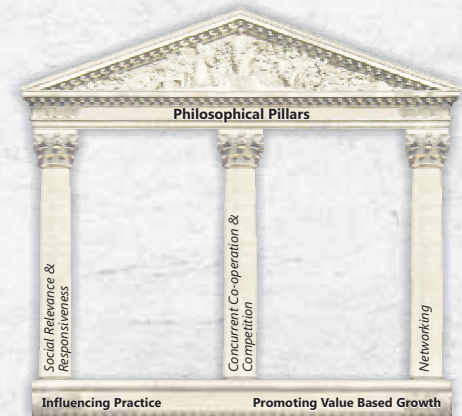
All initiatives and innovations at SPJIMR aim to influence industry practices. The edifice of our educational pedagogy and development is based on the mission- "Influencing Practices"

Promoting Value- Based growth

We believe that individuals need to build a right blend between concern for own welfare and the social good. SPJIMR encourages development of collaborative outlook that recognizes the value of sharing and mutual respect.

Social relevance and responsiveness determine the scope of what we do and collaborative and networking determine how we do it.

SPJIMR is learner centric, service oriented and endeavors to work for the benefit of under privileged sectors of the economy.



Learning Approach

At SPJIMR, we focus on Attitudes (To Be) and Skills (To Do) aspects of management education as much as Knowledge (To Know) aspect. Though due importance is given to classroom learning, the effort is made to build suitable stimuli into beyond classroom learning, on which the participants can base their own self-development architecture.

PGCIM – Post Graduate Certificate in International Management

Learn to Impact

Post Graduate Certificate in International Management (PGCIM) is an 8-month residential program in SPJIMR, Mumbai. The program will be taught by SPJIMR faculty along with reputed professors from ESB Business School. PGCIM is a full time program. At the end of 8 months, on successful completion of the course, SPJIMR will award “Post Graduate Certificate in International Management”. ESB Business School, Reutlingen University, Germany will accept the credits earned during the 8 month PGCIM in SPJIMR, for their MBA in International Management. The participants have to undergo a 6-month full time residential course in Reutlingen campus to be eligible for the MBA in International Management. The 6 month duration in Reutlingen will be composed of classroom training based on electives chosen by participant and a Master Thesis.

- A curriculum with right 'KSA" matrix.
- Grooming professionals with minimum 2 years of work experience into future leaders with strong focus on values and sensitivity towards distributive justice.
- Full time residential program for 8 months.



Program Architecture- PGCIM

Term-I

Attitudes Value Strengthening

- PG LAB
- Learning Management
- Leadership
- Business Ethics

Skills

- Business Communication
- Decision - Making
- Case Method
- German Language
- Negotiation Skills
- MARKSTRAT (Simulation)

Knowledge

- Business Statistics & Decision Science
- Managerial Accounting & Financial Analysis
- Financial Management
- Cost Accounting
- Micro Economics
- Macro Economics
- International Business Environment
- Marketing Management
- International Business Law
- People & Performance

Term-II

Attitudes Value Strengthening

- Cross - Culture Issue In Management
- Career Counseling

Skills

- Inter Personal Skills
- Intercultural Management
- Blue Ocean Strategy (Simulation)
- iBizSim (Simulation)
- German Language

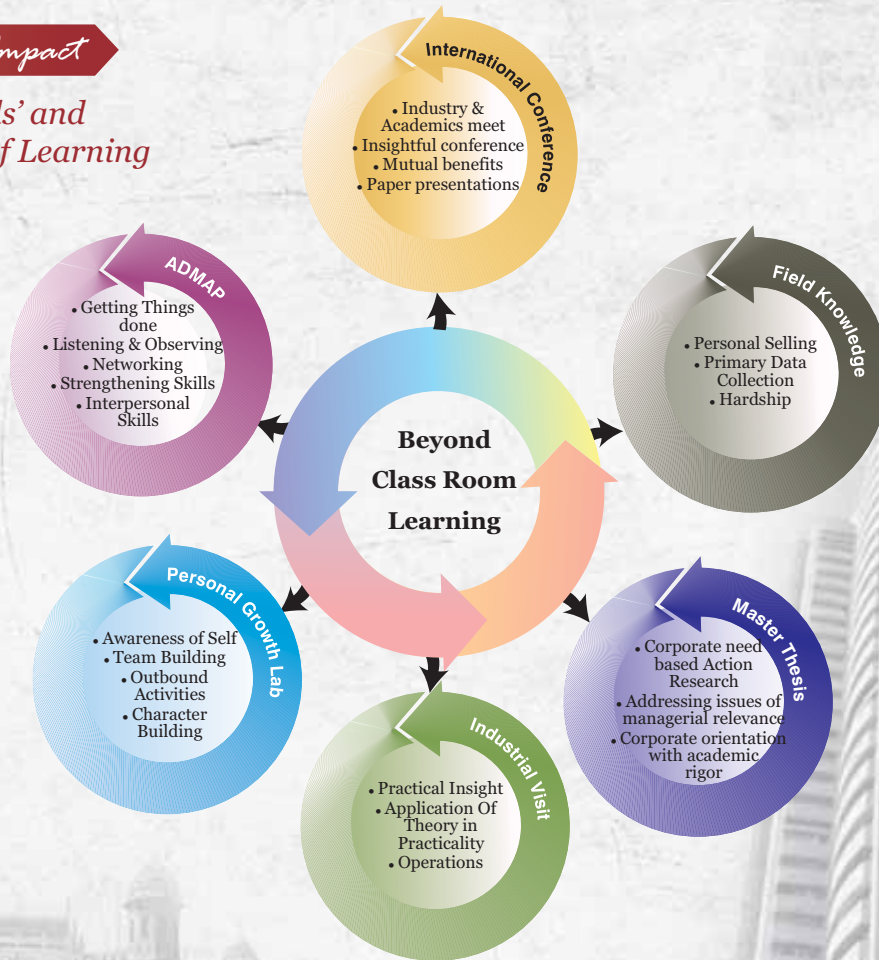
Knowledge

- Strategic Management
- International Marketing Management
- IT for Business
- Production Management
- Project Management

Leadership through Character Building

Transform to Impact

*Focus on 'Skills' and
'Attitude' aspects of Learning*



Infrastructure & Location

- Spread over 45 acre green campus in the heart of Mumbai city, the financial capital of India
- Proximity to corporate and business houses for enhanced learning experience
- Residential campus with excellent infrastructure facilities
- Well equipped library, computer center and classrooms
- Sports and entertainment facilities including Open Air Theater, Playing fields and Jogging tracks
- Hosts a Lake, Cultural Center, Botanical Garden, Yoga Kutir and Institute of Holistic Health Sciences



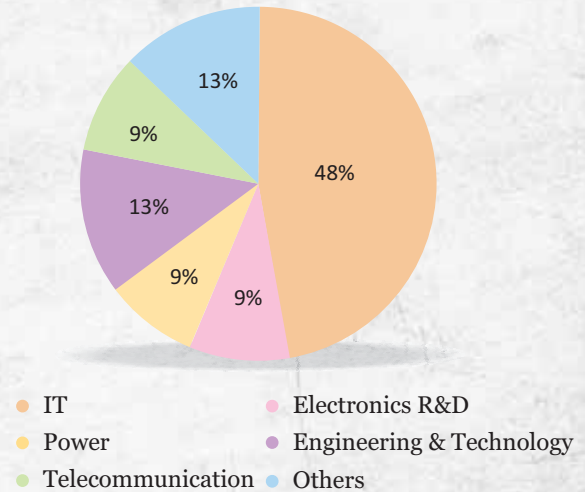
Batch profile

The batch of 2010-11 consists of participants from diverse backgrounds and industries, from various parts of India. The small size of 23 and varied experience that participants already possess ensures excellent peer learning and network building. Some of the various organizations where participants have worked before are Accenture, Aricent, Cadence, Capgemini, Fidelity, HCL, HDFC Bank, Huawei, ICICI Bank, Infosys, Indiabulls, IBM, L&T, Maersk, Patni Computer, Sandvik, Sharp, Reliance Power, TCS and Wipro.

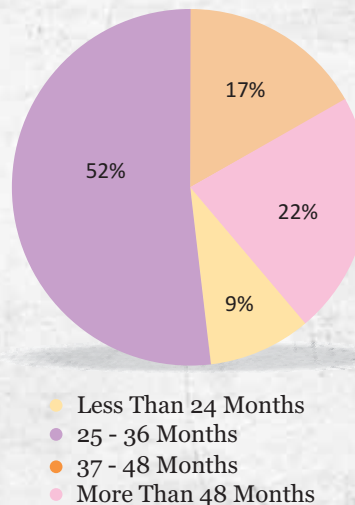
The participants have been selected through a rigorous process comprising of screening entrance test scores (CAT/GMAT/XAT), group discussions and personal interviews. The interview panel included reputed faculty from ESB Business School and SPJIMR. A majority of the participants have an engineering background. The participants come here having worked in diverse industries such as Manufacturing, Electronics R&D, Information Technology, Logistics, Power, Banking, Telecommunication and Defence.

The average work experience of the batch is 38 months. Some of the participants have had international exposure and have worked in countries such as USA, China, Japan, Italy and Canada.

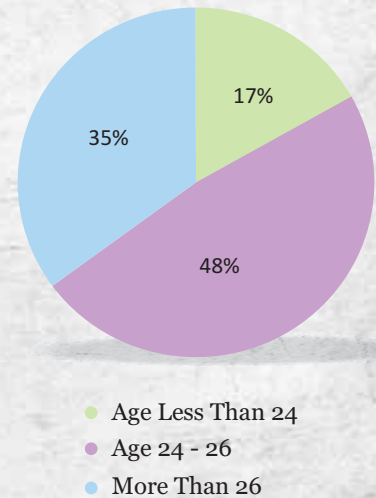
Industry Diversification



Experience



Age



Admissions

The application form for the PGCIM program is available in the SPJIMR website. The last date of sending the application forms is March 10, 2011. The candidate has to appear for CAT, XAT or GMAT. The selection of the candidates will depend upon score, profile, experience etc. Selected candidates will be called for interviews and group discussion process during the second week of April 2011 at S.P. Jain Institute of Management & Research, Mumbai. The final results of the interviews will be released within 15 days of interview process. For any query regarding admissions please email to pgcim.admissions11@spjimr.org

For more details contact: 022 61454227 ext. 227

Achievements

Creating Impact

- The only self-financed private institution to be ranked among the top 10 business schools in India, consistently for more than a decade
- Programmes are accredited by AMBA, UK
- QS Global survey (UK) ranked SPJIMR 21st in Asia Pacific and 37th in Operations Management area across the world
- One of the very few institutions to achieve “A” grade status of accreditation by National Board of Accreditation (NBA)
- The only Asian Institute invited by Aspen Institute US, along with 11 other global institutes to develop pedagogy for Teaching Improvement Programme (TIP), integrating CSR in management curriculum
- One of the five institutions selected by Wadhvani Foundation from 189 Indian Institutions to become the member of National Entrepreneurship Network
- Partnership with IBM for research in the area of Services, Science and Management
- Partnership with Reutlingen University (Germany)
- Multiple International & National Awards for our students
- Accredited by CRISILA*** at National & State level



Globalization

- Academic collaboration with SPJCM Campus in Dubai and Singapore
- Collaborations with foreign universities for faculty exchange, student exchange, internships and joint programmes
- Twinning programme with Schulich School of Business, York University, Canada
- EU funded Centre for European Business Studies (CEBS) in India.

BHARATIYA VIDYA BHAVAN'S



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